

# *Agenda*

## **1.Seller Information Questionnaire:**

I always like to conduct a needs assessment at the start of the listing process to determine what is most important to you. This will help to save time later on.

## **2.Home Inspection/Tour:**

By touring the property together we can address any issues that may arise and answer any of the additional questions I may have about the property, while giving you the opportunity to point out any features that you would like to highlight in the listing.

## **3.Marketing Strategy Presentation:**

We will go over all the ways I will market your property so it gets the most exposure as possible. From Agent open houses to Websites you will be confident that I have you covered.

## **4.Strategic Pricing:**

As your biggest investment you want to make sure you pick the right price when you put your property on the market. Listing too high will essentially sell every other comparable property, while listing too low may leave money behind that could be in your pocket. I will give you all the current market information so that you can make an informed and strategic decision.

## **5.Questions:**

I will address any questions and concerns you may have.